

Quote

THE WEEKLY DIGEST

Volume 16

INDIANAPOLIS, INDIANA, OCTOBER 17-23, 1948

Number 17



The incredibly naive proposal of Pres TRUMAN to send Justice VINSON as a personal emissary to Premier STALIN astounded Washington, threw his party leaders into a 'tizzy. Comment, on the whole, has been temperate. Demo's can't repudiate their Pres and standard-bearer. Republicans feel error in judgment will be more damaging to opponents if not made a partisan issue.

History may record TRUMAN as the worst-counseled Pres since GRANT. Action in side-stepping his own State Dep't, inexcusable in any circumstance, was made doubly helious by the fact that Russia was at that very moment under indictment by the Western Powers in UN Assembly. The TRUMAN course, had it been followed to conclusion, could have been viewed only as a gratuitous insult to the nations associated with us. The knowledge that such a plan was even considered is damaging to U S prestige abroad.

What effect will this *faux pas* have on domestic election? In all probability, very little. At this late date most voters know where they're headed, if not *why*. TRUMAN was counted out by pollsters wks ago. There are increasing indications of a light vote. People just won't get worked up over issues. They conclude that, for good or ill, DEWEY is in. And that's a depressing omen for Demo's.

JAS K POLLOCK, special advisor to Gen'l LUCIUS CLAY, American military gov in Germany: "We have given up everything to date. We are stark naked and haven't even our shirt to lose at the next conference." 1-Q

Sec'y of State GEO MARSHALL: "What we are fighting for is not just peace but a type of peace in which an individual or a trade union is free to meet as it pleases, to say what it pleases. This is about as far from a police state as you can get." 2-Q

EW A TEICHERT, Presidential Candidate of the Socialist Labor party: "Capitalism has long since passed its progressive stage and it can no more be ret'd to that stage than you can make a fresh egg out of one that is rotten." 3-Q

Dr JAS P BAXTER, pres of Williams College: "Lying is increasing and making the job of historians harder and harder." 4-Q

WINSTON CHURCHILL, wartime Prime Minister of Great Britain: "It is my belief—I say it with deep sorrow—that at the present time the only sure foundation of peace and of the prevention of actual war rests upon strength." 5-Q

Sir JOHN BOYD ORR, former Director Gen'l of UN Food & Agriculture Organization: "World hunger is a far greater danger to civilization than the atomic bomb could ever be." 6-Q

MAY WE *Quote* YOU ON THAT?

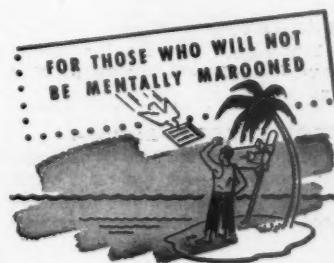
Pres HARRY S TRUMAN: "It isn't important who is ahead at one time or another in either an election or a horse race. It's the horse that comes in 1st at the finish that counts." 7-Q

FRANCIS CARDINAL SPELLMAN: "It is folly for us to deceive ourselves that we are at peace, for in truth we know there is no peace, and naught for which we fought has come to fruit." 8-Q

FREDERICK OSBORN, U S delegate to UN: "The fanatical dialectic of the Kremlin thrives on isolation—they hear only the echoes of their own voices." 9-Q

KENNETH C ROYALL, Sec'y of the Army: "If we continue our policy of fairness, fire-power and faith, we can continue to have peace." 10-Q

ERIC JOHNSTON, Pres, Motion Picture Ass'n: "Russia is afraid of economic recovery in the world because the result will be a kick in the pants for Communism." 11-Q





ABILITY—1

People who have true ability never suffer the illusion that they are the *only* people who have ability.—HANNS SEIDLER, *Die Frau*, Baden-Baden, French zone, Germany. (Quote translation)

AGE—Youth—2

Youth delights in wishful thinking. Middle age must find its peculiar delight in thoughtful wishing.—WALTER P PITKIN, *Rotarian*.

AMERICANA—3

If anyone thinks Americans are not deluged with curious laws, let him ponder over this one: 2 yrs ago, in Kenilworth, Ill, a law was passed requiring roosters to step back 300 ft from any residence if they wished to crow.—*Esskay News*.

ANGER—4

Hitting the ceiling is no way to get up in the world.—*Bendixlines*, hm, Bendix Aviation Corp'n.

AVERAGE—5

The average is merely the poorest of the good and the best of the lousy.—W G POWER, Chevrolet's mgr of metropolitan Detroit sales, quoted in *Printer's Ink*.

BIGOTRY—6

The bigot they are the harder they foul.—BUSTER ROTHMAN, *NEA Jnl*.

BROTHERHOOD—Reality—7

Scientists claim there is no possible defense against the atom bomb. But they are wrong. One thousand good mothers can make it unnece-

sary for the world to fear atomic, biological or any other kind of warfare. One generation of children, brought up to express goodwill and friendliness toward others, would build a world in which the brotherhood of man was not just an intellectual abstraction, but a living, breathing reality because the children themselves would be living it in all their relationships every day of their lives.—CONSTANCE J FOSTER, "A Challenge to Mothers," *Parents' Magazine*, 9-'48.

CHILDREN—Wisdom—8

I explained to my geography class that the world was round, and showed the children how the globe rotates and revolves. Many pupils asked questions; all seemed interested except Russ. "What do you think about it?" I asked him.

"Why, I knew that all the time," he repl'd. "We sing in church 'world without end,' so it *has* to be round!"—CORRIE THOMPSON, *Instructor*.

COMMUNISM—vs. Capitalism—9

This is the latest Berlin story concerning Marshal Sokolovsky, Russian occupation chief:

A wealthy German was driving his Rolls-Royce thru the countryside when the car got stuck in a mudhole. As the Marshal drove by, he halted him and asked for a push.

"Do you know," asked Sokolovsky, "that I am the Russian Commander here?"

"Certainly. That's why I want you to push this car," the German explained. "When Capital and Communism get together, something has to give way."—WALTER WINCHELL, *King Features*.

CONCEIT—10

There is a nurse who is so conceited that when she takes her patient's pulse, she subtracts 10 beats for her personality.—*Powerfax*, hm, Elliot Co.

CONTENTMENT—11

Contentment: Ambition gone to seed.—*Stetson Univ Reporter*.

CONTROL—12

How would you like to drive an automobile that has an accelerator but no brake? Whenever fine control is needed, there is always a mixture of push and hold back. In the fine manipulation of a tool a craftsman uses one hand to push

the tool forward and the other hand to brake it.—RALPH W GERARD, prof of Physiology, Univ of Chicago, "The Dynamics of Inhibition," *Scientific American*, 9-'48.

CRIME—13

Ella Ladd, in letter to the Editor of the *Detroit Free-Press*: "America is fighting crime. Exactly 42 movies featuring criminals were released by Hollywood since Sept 1."

CRITICISM—Self—14

It's not always easy to apologize, to begin over, to admit error, to take advice, to be unselfish, to keep on trying, to be considerate, to think and then act, to profit by mistakes, to forgive and forget, to shoulder a deserved blame. But it always pays!—*Employment Counselor*.

DISCIPLINE—15

It is not easy to straighten in the oak the crook that grew in the sapling.—*Canadian Business*.

DRINK—Drinking—16

Drinking does not drown sorrow; it only irrigates it.—*Denver Post*.

ECONOMY—False—17

When Herbert Hoover went to Washington as Pres in '29, he immediately instituted a series of economy measures in White House expenditures. Among other things, he had the saddle horses removed.

His predecessor, Calvin Coolidge, no mean hand at economy himself, was somewhat amused by Hoover's actions. When word reached him that the horses had been sent away, he asked:

"Where have they been sent?"

"To Ft Myer," he was told.

Coolidge thought this over a moment, then drawled: "Will they eat less hay at Ft Myer than they did at the White House?"—*Milwaukee Jnl*.

EDUCATION—18

I consider a human soul without education like marble in a quarry, which shows none of its inherent beauties until the skill of the polisher sketches out the colors, makes the surface shine, and discovers every ornamental cloud, spot, and vein that runs thruout the body of it.—JOS ADDISON, English essayist of the early 18th century.

ELECTION—Participation—19

In the '44 gen'l elections, 88 million citizens were eligible to vote.

Only 48 million took advantage of this basic right. If this condition is allowed to become any worse, we risk the danger of giving a minority of citizens the political power to change the character of our system of govt.—Editorial, *Foreign Service*.

Thanksgivin'

When th' rain is fallin' upon us here below,
I hois' my ol' umbrella, an' I'm glad it isn't snow.
An' when th' snow is fallin', it's mighty far from nice,
But I goes along a-singin', 'cause I'm glad it isn't ice.
An' when th' ice is freezin', I still is standin' pat;
I know I won't get sunstruck, an' I'm mighty glad o' that.
So come along, Thanksgivin', you's welcome as kin be;
You'll fin' de cabin ready, 'cause de weather can't fool me.

—PHILANDER JOHNSON, *United American Heavy Stuff.* 20

EXPERIENCE—21

The late Wm Knudsen once gave some advice to a Washington Sen who was trying to get some war contracts. The Sen said that his clients did not have any experience in making airplanes but that they had plenty of money.

"Well," said Bill, "I have noticed that when a man with money meets a man with experience, the man with the experience gets the money and the man with the money gets the experience."—MALCOLM W BINGAY, *Bell Syndicate*.

FREEDOM—22

A man wants only enough freedom to make temptation interesting; give him complete freedom and he's homesick.—*Stove Builder*, hm, Inst of Cooking & Heating Applianc Mfrs.

FRIENDSHIP—Neglect—23

We treat some people like old slippers. We want them, at times, for our comfort, but otherwise keep them out of sight and put them out of mind.—*Nat'l Canvas Good Mfrs Review*.

GOVT—24

The Gov't is mainly an expensive organization to regulate evil-doers and tax those who behave; govt does little for fairly respectable people except annoy them.—E W Howe, quoted in *Phoenix Flame*.

HAPPINESS—25

When asked to give a brief definition of happiness, Oliver Wendell Holmes said, "Four feet on a fireplace fender."—WEBB B GARRISON, *Today's Woman*.

HOSPITALITY—26

Hospitality has been defined as the art of making your guests feel at home when you really wish they were.—*Houghton Line*, hm, E F Houghton & Co.

JUDGMENT—27

He who is a good judge of men corrects what he hears by what he sees; he who is not a good judge of men corrupts what he sees by what he hears.—*The Wisdom of China and India*. (Random House) Translated from Chinese by LIN YUTANG.

KNOWLEDGE—Discrimination—28

We should be just as careful about what we put into our minds as we are about what we put into our stomachs. Digestive upsets follow quickly after one has eaten tainted food. Mental and spiritual upsets follow from feeding the mind with the wrong things.—*Homiletic & Pastoral Review*.

LEADERSHIP—Poor—29

The fields of industry are strewn with the bones of those organizations whose leadership became infested with dryrot, who believed in taking instead of giving, who followed their passions instead of facts, who did not realize that the only assets that could not be replaced easily were the human ones.—LEROY H KURTZ, Sec'y, Public Relations Policy Group, Gen'l Motors Corp'n.

LIFE—30

In a lifetime of 70 yrs, 3 yrs are spent in education; 8 in amusements; 6 at the dinner table; 5 in transportation; 4 in conversation; 14 in work; 3 in reading; 24 in sleeping.—*Home Topics*.

MAN—31

Someone has said that in this world a man must be either an anvil or a hammer. But he was wrong. Some men are neither—they are merely bellows.—*Ark Baptist*.

OPPORTUNITY—32

Killing time often am'ts simply to a case of murdering opportunities.—JOSEPHUS HENRY, *Scottsbluff (Neb) Star-Herald*.

PLAGIARISM—33

As Wilson Mizner, the noted raconteur, once said: "When you take stuff from one writer it's plagiarism, but when you take from many writers it's called research."—FRANK CASE, *Tales of a Wayward Inn*. (Stokes)

POLITICS—34

Poster in Italy: "Politicians have no solution for our problems; they have only promises."—ANNE O'HARE McCORMICK, *Missions*.

PREJUDICE—35

"For any man to profess to speak without either prejudice or bias," says the former gov of Ga, Ellis G Arnall, "is for him to assert that he grew up without contact with other men, with life, with the world that surrounds him; it is to assert that he is formed of different clay from his fellows and cast in a finer mold."—*Nashua Cavalier*, hm, Nashua Gummed & Coated Paper Co.

PROSPERITY—36

When prosperity comes, do not use all of it.—Chinese Proverb.

PUNCTUALITY—37

Punctuality is the art of guessing how late the person you are going to meet will be.—*Santa Fe Magazine*, hm, Santa Fe Ry.



LUCY HITTLE, *Editor*

EDITH EASTERLING,

LOTTE HOSKINS,

Associates

R L GAYNOR,

Foreign Editor

OLIVE ENSLEN-TINDER,

Book Editor

QUOTE is issued weekly by Droke House, Indianapolis 6, Indiana. MAXWELL DROKE, Publisher; W. K. GREEN, Business Manager. Subscription: \$5 per year in advance, in U. S. and Possessions. Two years, \$8. Your own and a gift subscription, \$9. Canadian, \$5.50; two years, \$9. Other Foreign, \$7 per year. Entered as Second Class matter at the Post Office at Indianapolis, Indiana, under Act of March 3, 1879. QUOTE uses no original manuscripts; does not accept advertising. Persons using material from QUOTE should give credit to the original sources. All unidentified items may be credited to QUOTE.



AUTOMOBILE—Appliances: Engine warmer consisting of infrared thermal unit clamps under hood; plugs into 110-volt AC or DC line. When temperature drops, it automatically goes into action; shuts off by itself when temperature rises. Cost of operation fraction of cent per hr. (*American Legion Magazine*)

CALCULATING DEVICES: Easy to move calculating machine weighs about 8 lbs, is small enough (5x8x-3½ in's) to fit in drawer. Manually operated, will add, subtract, multiply and divide; totalling capacity 10 figures. Universal Business Machine Corp'n, Middletown, Conn. (*Business Wk*)

COMMUNICATIONS: New telephone earpiece attachment which fits closely over phone, but has no electrical connection with it, enables incoming voice to be heard over radio loudspeaker. Midget inductor unit designed to operate with any standard radio receiver. (*Grit*)

HORTICULTURE: Under new process, seeds can now be coated or "pelleted," making even microscopically small seeds big enough to space singly so that thinning of excess plants will not be necessary later. Chemicals included in coating make plants grow faster, keep seeds alive during very dry or wet weather, act as counter-agent against weed-killers and even shoo crows away. (JOHN A. WcWETHY, *Wall St Jnl*)

LIGHTING: Flashlight case, which glows in the dark, is easily found by sleeper awakened during the night. The flashlight itself is similar to familiar types, but its ivory colored case has a phosphorescent mat'l baked onto solid drawn-brass housing. (*Science News Letter*)

PURPOSE—38

There is an old fable about a dog that boasted of his ability as a runner. One day he chased a rabbit, but failed to catch it. The other dogs ridiculed him. He retorted, "Remember, the rabbit was running for his life, and I was running only for the fun of catching him." Success in life depends on the motive. If you are in the race merely for the fun of it or a meal ticket, you will not put the same energy into your running as you will if your ambition is deeper and more serious. —*Speakers Magazine*.

QUALITY—vs Quantity—39

It makes a big difference whether the milk pail is filled by the cow's giving more milk or by the addition of water. — LEOPOLD SCHWARZCHILD, *Nation's Business*.

RACE—40

We are all of mixed racial parentage. Scientists have estimated that it would take 17 generations of intensive inbreeding to produce a human strain that would breed true. —*Unity*.

STATESMANSHIP—41

A statesman is made out of the right kind of timber when he can lead the people out of the woods.—Origin unknown.

SUCCESS—42

He has achieved success who has lived well, laughed often and heartily; who has gained the respect of intelligent men and the love of little children; who has accomplished his task; who has left the world better than he found it, whether by an improved machine, a perfect poem or a rescued soul; who has never lacked appreciation of earth's beauty or failed to express it; who looked for the best in others and has given the best he had; whose life was an inspiration; whose memory is a benediction. —*Fraternal Monitor*.

TEMPTATION—43

To pray to be delivered from temptations, and at the same time blindly rush into occasions, is like sticking one's fingers into the fire and praying that they may not be burned. —WM FORNEY Hovis, *Sentinel*, hm, Sentinel Printing Co, Inc.

TIME—44

The next time you hurry and press for time, remember the Egyptian

mummies. They were pressed for time, too. —*Banking*, hm, American Bankers Ass'n.

TRUTH—45

Truth is one trade-mark that does not require registration. —*Alexander Animator*, hm, Alexander Film Co.

UNDERSTANDING—46

Every man understands his fellow only in so far as he resembles him, or, at least, is of a similar character. —*Miami Herald*.

"And in conclusion . . ."

Education is a good thing, but it doesn't go far enough. It merely teaches a man how to speak—not when or how long. " "

A speech is like a wheel: the longer the spoke, the greater the tire. " "

A speech is like a bad tooth: the longer it takes to draw it out, the more it hurts. " "

He who speaks by the yard, thinks by the inch, and should be dealt with by the foot. " "

It took Sir Wm Ramsey 16 yrs to discover helium, the Curies 30 yrs to find radium, and the speaker 5 min's to produce tedium. —W E SUTER, Sec'y Rotary Club, Wildsville, Tex. 47

WOMEN—Influence—48

The man who succeeds most brilliantly in the world usually has some woman loyally devoted to him and his interests behind the scenes of his public life. She takes his armour off and salves the wounds he is bound to get. She heartens him so that he goes on with renewed courage. If she fails in doing her part by being preoccupied with her own immediate interests, there will be failure all around. —G K SMITH, *Irish Digest*.

WORRY—49

The reason worry kills more people than work is that more people worry than work. —*Iowan*.

YOUTH—50

Youth is not a time of life—it is a state of mind; it is a temper of the will, a quality of the imagination, a vigor of the emotions, a predominance of courage over timidity, of the appetite for adventure over love of ease. —*Royal Neighbor*.

"This is not Peace . . ."



WINSTON CHURCHILL's *The Gathering Storm* (Houghton Mifflin, \$6.), the 1st of 5 projected books, covers the period of the false peace and the growing challenge of Germany until the outbreak of World War II, which CHURCHILL had long predicted. When he became Prime Minister of Great Britain, he felt that all of his life had been a preparation for that hr. Few statesmen of our time have had such a grasp of history or played so large a part in making it. Throughout his whole career, Mr CHURCHILL preserved every scrap of significant mat'l for the books he knew he would some day write. Every order he issued, every memorandum or personal telegram was immediately set up in type, printed and filed for this record. However, Mr CHURCHILL says: "I do not expect everybody to agree with what I say. I give my testimony according to the lights I follow."

This excerpt is from Part I of the book. Another excerpt from Part II will follow next wk.

After the end of the World War of 1914 there was a deep conviction and almost universal hope that peace would reign in the world. This heart's desire of all the peoples could easily have been gained by steadfastness in righteous convictions, and by reasonable common sense and prudence. The phrase "the war to end war" was on every lip, and measures had been taken to turn it into reality. The victorious Allies were at that time all-powerful, so far as their outside enemies were concerned. They had to face grave internal difficulties and many riddles to which they did not know the answers, but the Teutonic Powers in the great mass of Central Europe which had made the upheaval were prostrate before them, and Russia, already shattered by the German flail, was convulsed by civil war and falling into the grip of the Bolshevik or Communist Party . . .

On Armistice Day, the German armies had marched homeward in good order. "They fought well," said Marshal Foch; "let them keep their weapons." But he demanded that the French frontier should henceforth be the Rhine. Germany might be disarmed; her military system shivered in fragments; her fortress dismantled: Germany might be impoverished; she might become prey to internal feuds: but all this would pass in 10 yrs or 20. The indestructible might "of all the German tribes" would rise once more and the unquenched fires of warrior Prussia glow and burn again. But the Rhine, the broad, deep, swift-flowing Rhine, once held and fortified by the French Army, would be a barrier and a shield behind which France could dwell and breathe

Since Winston Churchill is an enthusiast for Basic English, certain of his admirers had the idea of translating some of his war speeches into it. Unfortunately, Basic English has certain limitations; and the famous phrase: "I have nothing to offer but blood, sweat, and tears" became, in the translation: "I have nothing to offer but red liquid, body-water, and eye-wash."—*Carrefour*. (Paris)

for generations. Very different were the sentiments and views of the English-speaking world, without whose aid France must have succumbed. The territorial provisions of the Treaty of Versailles left Germany practically intact. She still remained the largest homogeneous racial block in Europe. When Marshal Foch heard of the signing of the Peace Treaty of Versailles he observed with singular accuracy: "This is not Peace. It is an Armistice for 20 yrs . . .

The victors imposed upon Germany all the long sought ideals of the liberal nations of the West. They were relieved from the burden of compulsory military service and from the need of keeping up heavy armaments. The enormous American loans were presently pressed upon them, tho they had no credit. A democratic constitution, in accordance with all the latest improvements, was established at Weimar. Emperors having been driven out, nonentities were elected. Beneath this flimsy fabric raged the passions of the mighty, defeated, but substantially uninjured German nation . . . The Weimar Republic, with all its liberal trappings and



We, the Peoples . . .

The UN, now in its 3rd yr, was established in order to maintain internat'l peace and security, develop friendly relations among nations and achieve internat'l co-operation in solving internat'l problems. It is based on the equality of all its mbr nations, the "peace-loving" nations of the world.

The wk of Oct 17th, in honor of the '48 meeting of the Gen'l Assembly, has been declared UN wk, ending with the UN Day, Oct 24th.

The following pledge, by R L Hunt, seems particularly appropriate in view of current events. It appeared in the *Arsenal Cannon*, news magazine of the Arsenal Technical High School, Indianapolis, Ind.

I pledge allegiance
to the United Nations,
And to the ideal
for which it stands—
United in the one world, Indivisible,
Where under the one God men live
In liberty, equality, and fraternity—
One gov't
of all people
by all people,
and for all people,
Serving each other
In peace and goodwill.

blessings, was regarded as an imposition of the enemy. It could not hold the loyalties or the imagination of the German people. For a spell they sought to cling as in desperation to the aged Marshal Hindenburg. Thereafter mighty forces were adrift; the void was open, and into that void after a pause there strode a maniac of ferocious genius, the repository and expression of the most virulent hatreds that have ever corroded the human breast—Cpl Hitler.

GOOD STORIES

You Can Use

The star freshman football player went on his 1st visit to the bank. When he was asked to endorse his check, he wrote, "I heartily endorse this check." — *Woodmen of the World Magazine*, hm, Woodmen of the World Life Ins Society. ^a

Grandmother was trying to teach Tommy manners. After a few lessons, Tommy asked: "Grandma, if I was invited out to dinner, should I eat pie with a fork?"

"Yes, indeed, Tommy," was grandma's reply.

"Well, Grandma," mused Tommy, "you haven't got a piece of pie in the house that I could practice on, have you?" — *Toastmaster*. ^b

Goal . . .
I sent my boy to college
With a pat upon the back.
I spent 10 thousand dollars
And got—a quarterback.—*Expositor*. ^c

This is alleged to have happened during a parade in Toledo. Commander Frazier Reams, who has beautiful, white hair, was mounted on a beautiful white horse. The sun sparkled and the horse pranced and Mr Reams commanded and the bands played.

As they came to the reviewing stand, Mr Reams gave his steed what he supposed to be the signal to prance a little higher. The horse, however, supposed it to be the signal to lie down and obeyed then and there. No one had thought to tell the commander that he rode an ex-circus horse.—*CLAIRE MACMURRAY, Cleveland Plain-Dealer*. ^d

Many of the politicians these days gas their audiences instead of electrifying them. —Fay Way, hm, *Edwin J Fay Co.* ^e

It was during the interment of an ex-service man who had died and a committal was in progress at the cemetery. The whole family was there, including grandmother and a small boy in the family. At the close of the services a volley of shots was fired. It had been a hot day and the heat had just about gotten grandmother. But she had

I LAUGHED AT THIS ONE

CLINTON CAMPBELL
Engineer
Stamford, Conn

A little girl attended her 1st wedding and was asked by her mother if she had good time.

"I had a wonderful time, mommy," she reported. "But what does fornication mean?"

The mother looked startled, then changed the subject. "What did the bride wear, dear?"

"Oh, she was beautiful," the little girl said. "She had a long white dress, a veil, and carried a big bouquet of flowers. Mommy, what does fornication mean?"

The mother said quickly, "Did you have something to eat?"

"Oh yes, I had chicken, mashed potatoes and 2 plates of ice cream, but mommy, what does fornication mean?"

Finally her mother asked where she had heard a word like that.

"Well," repl'd the little girl, "I heard the bride say to the groom, 'Fornication like this we should have had champagne!'"

held up well until the moment the shots were fired. At that point she fainted. It caused some excitement, but as soon as order was restored and grandmother was lying quietly in the shade, the lad turned to his mother and asked in a piping voice: "Mama, why did they have to shoot grandma?" —*PARK T RUSHFORD*. ^e

Look at all the trouble a 3rd party caused in the Garden of Eden. —Gen'l Camera Chats.

A Sunday school teacher had been telling a class of little boys about crowns of glory and heavenly reward for good people.

"Now tell me," she said at the close of the lesson, "who will get the biggest crown?"

There was silence for a while;

then Johnny repl'd: "Him wot's got the biggest head." —*Great Northern Goat*, hm, Great Northern Ry. ^f

A 10-yr-old pupil at a progressive school in Washington ret'd home one afternoon with his report card.

"What are your marks?" his mother asked.

"I got 28 in geography, 32 in arithmetic, and 35 in spelling. But," and a proud smile swept over his face, "I got 95 in postwar planning!" —*Boston Globe*. ^g

A political leader's task is to keep ahead of 4 or 5 crowds, each going in a different direction. —Origin unknown.

A loafer's widow said very firmly that he was to be cremated and not to rest in peace. "When I've got his ashes," she said, "I'm going to put them in the hr glass. He did no work all his life, but he's going to do some now." —*DOUGLAS WOODRUFF, Tablet*. ^h

A political speaker fractured 3 ribs, suffered a broken collarbone, got a shattered ankle, major bruises and a bashed-in skull the other day while shying away from a lie-detector machine. —*HENRY VANCE, Birmingham News-Age-Herald*.

The diner was a chronic complainant, and the waiter was at the end of his rope because of her unreasonable demands. "Why is it," the customer barked, "that I never get what I ask for here?"

"Perhaps, madam," the waiter repl'd, "it's because we are too polite." —*Jos KALISH, Coronet*. ⁱ

A loyal Southern Democrat was remonstrating with a group of bolting Dixiecrats. He reminded them of the story of the fellow who was driving a lot of calves along a country road. They were overtaken by a wild and wicked steer, which had broken out of a neighboring

pasture field. The calves became frightened and stampeded after the steer. The man yelled and shouted and waved his hands to stop them in their mad race, but the steer and calves disappeared down the road in a cloud of dust.

The farmer, all out of breath and patience, halted, and while mopping his brow in disgust, looked after the runaways and exclaimed, "Go it, ye durned fools, follow that steer into the infarnal regions if ye want to, but mark my words, you'll be mighty sorry for the blunder ye've made when feedin' time comes, and don't ye forget it."—*Speakers Magazine*.

"It is good to begin at the bottom except when learning how to swim."—*Veneers & Plywood*.

These times in rhymes . . .

There isn't a single modern problem, which doesn't have its "counterfeit" in the Mother Goose rhymes. For example, the housing shortage is described in the jingle about the old woman who lived in a shoe.

Meat shortage—*Old Mother Hubbard*.

Morals—*The dish that ran away with the spoon*.

Dangers to pure womanhood—*The spider that sat down beside her, and frightened Miss Muffett away*.

Domestic troubles—*The pumpkin eater named Peter who couldn't keep a wife*.

Psychiatry—*Simple Simon*.

Dishonesty—*Paddy the Welshman who was a thief*.

Night life—*Contrary Mary's little maids all in a row*.—*ARCH W JARRELL, Grand Island (Neb) Independent*.

Peak yrs of mental activity must be between 4 and 17. At 4, he knows all the questions; at 17, all the answers.—*Chicago Daily News*.

"At a regional convention of Methodists, we were entertained by a magician whose quick witted "pat-

ter" was as pleasing as his tricks. The show was thoroughly enjoyed until the performer stepped down into the audience and asked one of the ministers to select a card from a fanned pack. The clergyman refused.

The situation became more embarrassing as one after another of the ministers refused to touch playing cards. The magician paused, surveyed the crowd from front row to balcony, and in an exasperated voice asked:

"Is there an Episcopalean in the house?"—*W D HUFF Jr.*

"On the football field it's "hold that line." On the political field it's give 'em that line."—*Path-finder*.

"Yes, I've graduated," said the daughter, "but now I must inform myself in psychology, philosophy, bibli—"

But her practical mother interrupted her. "I have arranged for you a thorough course in roastology, boilology, stitchology, darnology, patchology, and gen'l domestic hustleology."—*Girlhood Days*.

"The missing link between man and ape has been found, according to a British scientist. This is far from news. Any rabid political partisan will tell you that the missing link has long been known, and is anyone who votes for the other party."—*Davenport Democrat*.

Anton is walking across the grass in the park. A benevolent old gentleman approaches. Gentleman: "Excuse me, could you lend me a pencil?" Anton: "Certainly." (He produces pencil.) Gentleman: "Thank you so much. I just wanted a pencil to write down your name and address for walking on the grass in a part where it is forbidden."—*Kignigen. (Norway)*

On his way to the train Glenn encountered his Bishop. "What's your hurry?" asked the Bishop. "There's plenty of time." Glenn told him he was trying to make the 10:20.

"That's what I thought. I am taking that one too. We have 20

Zoo's Who . . .

"For many yrs I wondered why the elephant was used by the Republicans as the party emblem," said a woman watcher at Wednesday's primary, "and I looked it up in the dictionary. I found that the elephant was one of the largest animals in the animal kingdom; that he was faithful and dependable and a hard worker and that the male species is easily led by the female species."—*M E HENNESSY, Boston Globe*.

"The donkey, altho he undoubtedly is possessed of good qualities, was chosen as the Democratic symbol because of his less desirable traits. Thos Nast, a popular political cartoonist, originated him in 1870 when mbrs of the party were turning against their strongest man, Edwin McMasters Stanton. Nast pictured the party as a donkey, because of its alleged ability to do the wrong thing so carefully.

min's . . . why not walk?" repl'd the Bishop.

Upon arriving at the station they found that the 10:20 had departed. The Bishop's watch was 15 min's slow. "Do you know, Glenn, I had the greatest faith in that watch," remarked the Bishop, comparing it with the station clock.

Commented Glenn solemnly: "Of what use is faith without good works?"—*F J FERRAL, Volta Review*.

"Alligators sometimes die because they don't know enough to back out of holes. This might be worked into a parable for diplomats."—*Washington Star*.

This is a complicated story involving a friend of ours who shall be named A. Recently A took his wife, a pretty blonde, with him on a trip to Atlantic City. While dining with her at a boardwalk restaurant, he spotted a business acquaintance—a sober fellow named B—at another table with a flashy redhead. "The rascal!" A exclaimed. "Look at him there, squirming and avoiding my eye." Not until last wk did A discover that the flashy redhead was B's wife. And that B was embarrassed at surprising A with a pretty blonde!—*This Wk*.



201 INING THE MAGAZINES

Soviet Propaganda — LADISLAS FARAGO, *UN World*, 9-'48.

The propaganda dep'ts of the USSR employ 1,401,000 fulltime, paid, professional workers. This number exceeds by about 400,000 the personnel employed in the political police organization of the MVD. It does not include the millions of Party and State officials who, in their capacity as "political workers," must act as part-time propaganda functionaries, and who in special emergencies swell the numbers engaged in propaganda up to about 5% of the total population.

Soviet propagandists are rarely allowed a quiet period of routine activities. Like an automobile engine that is purposely kept racing, the Soviet political mach'y is deliberately maintained in a perpetual state of stringent haste, permitting no mental relaxation even for short occasional breathing spells.

An analysis of the total Soviet propaganda output in the last pre-war yr of '39 and the postwar yrs of '46-'47 reveals that more than 98% was *domestic* propaganda. Less than 2% of the output of those yrs was devoted to internat'l affairs, either for home consumption or for dissemination abroad.

Contrary to common belief, the USSR is not, statistically, the leading nation in the field of internat'l propaganda. According to a background summary prepared by the U S State Dep't, the USSR occupies 3rd place, consuming only 6.09% of the 4,275 hrs and 23 min's of the internat'l broadcasting put on the air daily by 55 nations. Great Britain is in 1st place with 16.56%...

Aside from a relatively few technical jnls published for the initiated specialist in propaganda, every periodical, every leaflet and book published in the USSR serves but one

purpose: propaganda. But the printing presses turn out only one of the 10 instruments on which Comrade Suslov's 1.5 million musicians play the unfinished symphony. The other instruments are:

1. Oral propaganda;
2. Mass oral propaganda;
3. Visual propaganda and agitation;
4. Radio propaganda;
5. Motion picture propaganda;
6. Theatrical propaganda;
7. Exhibition propaganda;
8. Political propaganda;
9. Propaganda of military awareness.

Propaganda, whether designed for foreign or for home consumption, is to the USSR what adv is to the U S. Both strive toward the same goal—to impose a collective design on men and to make them act according to that design.



How to Read a Newspaper

EDWIN D CANHAM

Editor of Christian Science Monitor, and Pres of the American Society of Newspaper Editors.

Newspapers exist not simply to inform, altho that is 1 way to put it. What citizens *do* with the information they get from the newspapers is the vital thing. Newspapers and newspaper men have not struggled and sacrificed for the right to discover and tell the news, down thru

In his spacious Kremlin office, at a time when the Germans still held a major portion of European Russia, Generalissimo Jos Stalin was chatting with an American visitor, Eric Johnston. The morale of the Russian people came into the conversation. Whereupon the Soviet dictator said in a tone of bitter irony:

"They will not fight for Stalin. They will not fight for Communism. But perhaps they will fight in defense of their native land."

For a quarter of a century the dictatorial state, wielding a monopoly of propaganda, had tried to make dependable robots of its population. Yet now, in the hr of supreme danger, it could not count on the support of its subjects! — EUGENE LYONS, "Our Secret Weapon—The Soviet People," *Pageant*, 11-'48.

the yrs, just for the sake of making black marks on white paper. This struggle was to make facts not only known, but operative. Free speech is a dynamic business, a 2-way st, and nothing any newspaper prints is of the slightest value until it is read and enters into the thinking of the reader.

The 1st need is to read a newspaper with awareness of the citizen's role to utilize the information he is getting. He uses that information to assess the men and women to whom he has given political authority, to govern many of his own most important decisions, in determining his interests, his recreations, his entertainment, and to enrich his cultural and spiritual life. He uses it—or his wife does—to make better biscuits for breakfast.

If a reader realizes the operative and useful potential of newspapers, he will read them far more effectively. He will take the information he is offered, and forge it into a weapon of democracy. And so all a newspaper asks of a reader is this:

Be aware of what you are getting. Take this mat'l, which comes to you every day, and with it strengthen and enlarge your life, make your community something worthier of your aspirations. Take it and act on an ever-broadening scale. Take it and use it. — *Birmingham News-Age-Herald*, 10-3-'48.

